

INNOVEX PRESENTS

#FOSSIL FUELED

THE EVENT
HOUSTON, TEXAS

New City SAME GREAT MISSION!

2026
PARTNERSHIP
OPPORTUNITIES

“IF PETROLEUM DIDN'T EXIST, WE'D HAVE TO INVENT IT.”

ROBERT BRYCE
AMERICAN AUTHOR & JOURNALIST

FOSSILFUELED FOUNDATION

The fossilfueled foundation was created to empower the voice of the oil and gas industry to unapologetically celebrate what we do to uniquely enable human prosperity.

#FOSSILFUELED™

The foundation intends to lead the way in transforming the conversation around Oil and Gas, recognize what we do to lift billions of humans from energy poverty, defend the virtue of our industry and spread this message more broadly.

Proceeds from foundation activities will be used to improve the lives and opportunities of the less privileged who live and work in our local communities.

The FossilFueled Foundation is a Texas non-profit corporation with Federal EIN 99-0668992.

TO LEARN MORE AND PLEDGE YOUR SUPPORT CONTACT:

Adam Anderson, CEO
adam.anderson@innovex-inc.com

Nichola Alexander,
SENIOR DIRECTOR OF MARKETING
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Liz Johnson,
MARKETING MANAGER
elizabeth.johnson@innovex-inc.com

THE DATE

Join us for our fourth conference and concert event on

Thursday, April 23rd, 2026

SILVER STREET STUDIOS @Sawyer Yards
2000 EDWARDS ST • HOUSTON, TX 77007

Speakers and panelists will be announced soon!

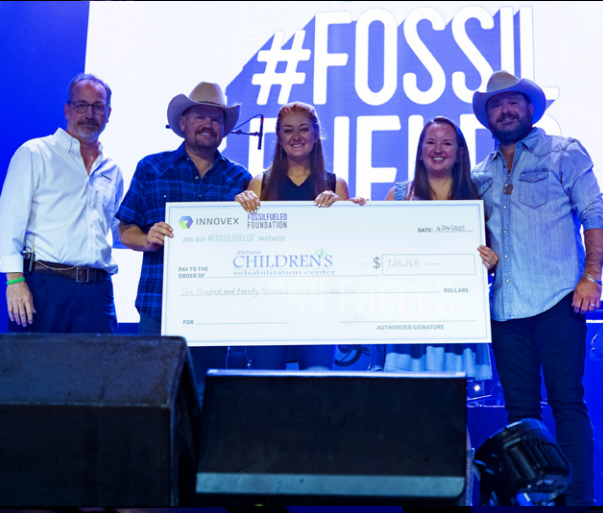
THE CONCERT

Join us for an evening of modern country music with emerging Warner Records Nashville artist William Beckmann.



AN EVENING *with*

WB
WILLIAM BECKMANN



THE STATS

SINCE APRIL 2023, INNOVEX AND THE WIDER OIL AND GAS COMMUNITY HAS COME TOGETHER TO CELEBRATE THE VIRTUES OF FOSSIL FUELS AND ITS POSITIVE IMPACT ON HUMANKIND.

Proceeds from previous events went directly to non-profits to serve children in the Permian Basin. Beneficiaries for 2026 will be announced soon.

PRESENTED TO NON-PROFITS

2023	\$112,447
2024	\$115,500
2025	\$125,245
TOTAL	\$353,192

SPONSORS

2023	37
2024	55
2025	56
TOTAL	148

KEYNOTE HIGHLIGHTS



DR. JUDITH CURRY
American Climatologist



SCOTT TINKER
CEO, Tinker Energy

ACTS



AARON WATSON
Country Music Singer, Musician & Songwriter



LEE BRICE
American Country Music Singer & Songwriter



RANDY ROGERS BAND
American Country-Rock Band



WADE BOWEN
American Country Music Singer & Songwriter

Making modern country music with a refined edge, William Beckmann embodies timeless, sophisticated swagger, with songs built for the mainstream, but also built to last.

With his first major label album, *Whiskey Lies & Alibis*, the young Texas native joins a retro revival in the modern format's core, and pushes it further down the road. A student of the classics – from classic country to classic pop, classic rock, and even classic mariachi – Beckmann grew up in the border town of Del Rio, Texas, enamored with the classic cool of Johnny Cash, Elvis Presley, Roy Orbison, and Frank Sinatra, plus the Eagles, Tom Petty, Bob Dylan, George Strait, and the traditional Mexican music of his bilingual roots. Developing a deep, dark-honey baritone with natural vibrato, he first found a foothold on the Texas tour circuit, dressed to kill and with a timeless sound to match. Co-writing eight of 12 songs with elite hit makers such as Jessie Jo Dillion, Jesse Frasure, and Rhett Akins, Beckmann's neo-classic signature is clear on *Whiskey Lies & Alibis*. With an organic sound defined by dusky baritone guitars and pedal steel, plus a rumbling, resonate vocal, it captures the vast loneliness of a windblown desert landscape, and the throbbing pulse of a honky tonk with equal power. And central to each track, lies the bitter sting of lost love. After playing more than 100 shows a year since 2022, Beckmann now returns to the road with a bold mission in mind: Not just to cosplay the classic country style, but to bring its values back, with head held high.

AN EVENING *with*

WB

WILLIAM BECKMANN



**NEW 2026
PARTNER
OPTIONS!!!**

2026 PARTNERSHIP OPPORTUNITIES

\$25,000

**PLATINUM
PARTNER**

TOP-LEVEL PACKAGE



Recognized as a Platinum Partner on all pre-show marketing and event signage at the venue on the day of the event

3 x Tables of 8

Table Service

\$17,500

DIAMOND PARTNER

Recognized as a Diamond Partner on all pre-show marketing and event signage at the venue on the day of the event

2 x Tables of 8

Table Service

\$10,000

GOLD PARTNER

Recognized as a Gold Partner on all pre-show marketing and event signage at the venue on the day of the event

1 x Table of 8

\$5,000

SILVER PARTNER

Recognized as a Silver Partner on all pre-show marketing and event signage at the venue on the day of the event

12 x General Admission



Don't miss out!

Scan the QR code or complete the form on page 6 to sign up for sponsorship. Learn more about the event at FossilFueled.org



Thursday, April 23rd, 2026

SILVER STREET STUDIOS @Sawyer Yards

2000 EDWARDS ST • HOUSTON, TX 77007

2026 PARTNERSHIP CONFIRMATION FORM

- PLATINUM PARTNER**
\$25,000
- DIAMOND PARTNER**
\$17,500
- GOLD PARTNER**
\$10,000
- SILVER PARTNER**
\$5,000

Company Name _____

COMPANY CONTACT INFORMATION

Contact Name _____

Email _____

Phone Number _____

Please provide your company logo in .PNG(no smaller than 2 MB file) or .EPS vector format for use on pre-show marketing and event signage.

SEND TO: nichola.alexander@innovex-inc.com

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